



2020 TRAVEL & TOURISM PARTNERSHIP INVOICE and CONTRACT

Plymouth County Development Council / Convention & Visitors Bureau is a partner-based, nonprofit organization dedicated to the growth of the hospitality industry and the expansion of business opportunities. The Council works to promote Plymouth County as a world-class visitor destination that will improve the regional economy and the quality of life. We look forward to promoting and working with you during the upcoming 2020 year!

Your partnership includes the following:

- Listing in the 2020 Commemorative Edition of the annual See Plymouth Guide which is distributed at domestic and international travel trade marketplaces, through reader-service responses, by direct mail, and at AAA offices and Visitor Information Centers.
- Listing in the appropriate category of the See Plymouth County Mini Map.
- Digital listing on SeePlymouth.com in the relevant business category that hyperlinks directly to your landing page. Landing page includes contact information, up to six photos, room for lengthy description and your business URL.
- Leads and referrals from our website, marketing campaigns, business office, information centers, travel trade shows and sales missions.
- Event listings on the SeePlymouth.com **Calendar of Events**.
- **Discounted** print and digital advertising opportunities.
- Promotion via our social media platforms.
- Representation at domestic and international travel trade shows and sales missions.
- Referrals from the See Plymouth office and Massachusetts Visitor Information Center, Route 3, exit 5.

Contact the PCDC Office for Fee Information

Company Name: _____			
Physical Address: _____	City: _____	State: _____	ZIP: _____
Mailing Address: _____	City: _____	State: _____	ZIP: _____
Telephone: _____	Fax: _____	Contact Email: _____	
Website URL: _____			
Name: _____		Title: _____	
Authorized Signature: _____			Date: _____
QUESTIONS: 508-747-0100 (office) 508-747-3118 (fax)			

Please complete, sign, and mail contract with payment to: Plymouth County Convention & Visitors Bureau, 134 Court Street, Plymouth MA 02360. Contract and full payment must be received by 11/1/19 to be included in *the 2020 Commemorative Edition of the See Plymouth Guide!*



Additional Partnership Upgrade Opportunities

Steamship Authority

Corporate Investor \$1,620

Benefits:

- Highlighted acknowledgment and listing on SeePlymouth.com
- Signage and recognition at annual meeting
- Bold and highlighted listing in 2020 Commemorative Edition Guide.
- Recognition in newsletter and on social media
- Digital Ad on our Corporate Investor page
- PLUS all the Partnership benefits listed above

Corporate Sponsor \$1000

Benefits:

- Acknowledgment and listing on SeePlymouth.com
- Recognition at annual meeting
- Highlighted listing in the 2020 Commemorative Edition Guide.
- Recognition in newsletter and on social media
- PLUS all the Partnership benefits listed above.

ADD the Official See Plymouth Guide 2020 Commemorative Edition

<input type="checkbox"/> Two Page Advertising Spread	\$2,300	<input type="checkbox"/> Third Page Ad	\$550
<input type="checkbox"/> Inside Front Cover	\$1,500	<input type="checkbox"/> Enhanced Second Listing within the Guide	\$250
<input type="checkbox"/> Inside Back Cover	\$1,500	<i>(Includes logo and one sentence of copy including URL)</i>	
<input type="checkbox"/> Full Page Ad	\$1,200		
<input type="checkbox"/> Half Page Ad	\$ 750		

NOTE: 10% Charged for payment received after November 1, 2019

ADD a Full Year Digital Ad on SeePlymouth.com!

With its fully responsive design, improved functionality, and accessibility from **ALL devices** – mobile, tablet and desktop— SeePlymouth.com offers its viewers a one-stop platform for planning their visit to Plymouth County.

Digital ad positions are available for purchase on SeePlymouth.com’s homepage and each of the primary navigation pages – Things to Do, Dining, Lodging, Shopping, Visitor Info, Group Info and Weddings. Digital ad positions are available on a first-come, first-serve basis.

	Home Page Featured Parther Ad	Home Page Banner Ad	Things to Do Leaderboard Ad	Lodging Leaderboard Ad	Shopping Leaderboard Ad	Dining Leaderboard Ad	Weddings Leaderboard Ad	Group Info Leaderboard Ad	Visitor Leaderboard Ad
January - December 2020	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$800	<input type="checkbox"/> \$800	<input type="checkbox"/> \$800	<input type="checkbox"/> \$800	<input type="checkbox"/> \$800	<input type="checkbox"/> \$800	<input type="checkbox"/> \$800

Please see the Media Kit for ad specs at SeePlymouth.com/partnership-info or request it by email.

ADD a year of Social Media and one Logo in Every Newsletter \$300

Guaranteed minimum of 18 posts annually for your business on Social Media plus your logo in each quarterly newsletter

ADD a year of Massachusetts Visitor Information Center Advertising

<input type="checkbox"/> Brochure slot at Massachusetts Visitor Information Center, Route 3, Exit 5	
<input type="checkbox"/> Standard Brochure slot \$300	<input type="checkbox"/> Double Brochure Slot \$550
<input type="checkbox"/> Indoor/Outdoor Board at MA Visitor Information Center	\$1,200
<i>(Includes one brochure slot specific to Indoor/Outdoor advertisers, and 1 slot in the Center)</i>	
<input type="checkbox"/> Poster at Massachusetts Visitor Information Center Lobby position (Includes 1 brochure slot)	\$1,200
<input type="checkbox"/> Poster at Massachusetts Visitor Information Center Dining Room position	\$ 600
<input type="checkbox"/> Poster at Massachusetts Visitor Information Center Booth position	\$ 350

Please see the Media Kit for ad sizes at SeePlymouth.com/partnership-info or request from the office. Remember the Partnership contract and See Plymouth Guide payment and creative are due by 11/1/19! **A 10% increase will be charged for payment after 11/15/19. Please make checks payable to Plymouth County Development Council (PCDC). Credit card payment is accepted, however, a 3.5% fee will be added in order to partially cover the cost.**