

Become a member of the Destination Plymouth Family



Why? TOURISM IS THE #1 INDUSTRY IN PLYMOUTH...

Every year, Destination Plymouth spends \$650,000 promoting "America's Hometown" and our members' businesses through over fifty domestic and international marketing campaigns!

Membership Benefits

- Brochure distribution at the Water Street Visitor Information Center
- Business Page with hyperlink to your website on SeePlymouth.com
- Business leads from information requests on SeePlymouth.com
- Referrals from our business office & Visitor Information Center
- Social Media exposure (Facebook, Twitter, Pinterest & Instagram)
- Your events listed on our online Calendar of Events
- Representation at domestic and international trade shows throughout the year
- Business listing in the **Plymouth Dining, Shopping & Activities Guide & Plymouth Walking Map**
- Complimentary membership with the Plymouth County Convention and Visitors Bureau
- Business listing in the **Plymouth County Vacation Planner**
Available in all Massachusetts info centers
- Opportunities to include your business news in a monthly membership e-newsletter
- Opportunities to host visiting journalists and travel writers
- Affordable print and digital advertising opportunities
- Notification about networking opportunities and professional development workshops/seminars

Welcomes over **100,000** visitors a year

Received over **1.2 million** page views in 2014

Mobile app version coming soon!



For information on membership, contact Georgia Stanley
508-747-7533 | georgia_stanley@visit-plymouth.com

Print & Digital Advertising Campaigns

AAA CT, MA, RI Tour Book
AAA C&T NY (co-op with Greater Merrimack Valley)
AAA Home & Away OH
AAA TX Journeys
AAA Westways CA
AAA Your AAA NJ
America Journal
American Bus Association Top 100
American Bus Association Destinations Jan/Feb
American Bus Association Destinations May/June
American Bus Association Motorcoach Marketer
Boston Multilingual Guide (Cultural Coast)
Boston Parents Paper
CTM New England Go Play Map
Canadian Traveller – America, Yours to Discover
Cape Cod Travel Guide
Discover New England UK/Germany/Japan
East Coast Traveller
Essentially America (UK)
Food & Travel
Golf Getaways
Group Tour Magazine, Northeast, November
Logan International Airport Banners
MARTC Integrated Media Campaign (Madden Media)
MA Arts & Culture E-Bulletin
NTA's Courier October/November issue
NTA's Exchange Profile Form Notebook
New England Bus Association
New England Group Travel Planner
Sampan Asian American newspaper
Southern New England Weddings
Teach & Travel (Sept/Oct)
Visit New England
Yankee Travel Guide

“When you join the DP Family, you're not only helping your business grow, you're strengthening the town's most important industry, tourism. Your membership supports our marketing and promotion efforts that help generate more than \$350 million dollars in visitor spending each year.”

- Paul Cripps, Executive Director

Radio & Television Campaigns

WCVB TV Channel 5
ABC40 Fox 6
WMAS FM *Springfield/Hartford*
WHYN AM *Springfield/Hartford*
WRNX FM *Springfield/Hartford*
WSRS FM *Worcester* WUPE FM *Berkshires*
WXLO FM *Worcester* WSBS AM *Berkshires*

Travel Trade Shows

AAA Travel Marketplace
American Bus Association Marketplace
Discover New England Summit
IPW (formerly International Pow Wow)
ITB Berlin
Massachusetts Governor's Conference on Travel & Tourism
Student Youth Travel Association Annual Conference

